



Formula 1 Guest Program

Formula 1 Race Weekend with Avanade

Montreal, QC

June 9th – 11th, 2017

DISCOVER MONTREAL!

Montréal is the largest city in Canada's Québec province. It's set on an island in the Saint Lawrence River and named after Mt. Royal, the triple-peaked hill at its heart. Montreal has an Underground City, which is a series of interconnected tunnels beneath the city that run for over 32km. The tunnels connect shopping malls, over 2000 stores, museums, and restaurants. Its abundant parks and rivers are popular for hiking and biking. Its thriving downtown area is a mecca for art and dining.

In addition, Old Montreal, a historic area southeast of downtown is filled with beautiful ancient architecture, museums and amazing restaurants. There are 50 [National Historic Sites of Canada](#), more than any other city. Some of the city's earliest still-standing buildings date back to the late 16th and early 17th centuries. There are many historic buildings in Old Montreal in their original form: [Notre Dame of Montreal Basilica](#), and [Bonsecours Market](#). There is a Hop On Hop Off bus that starts 4 blocks away from the hotel which goes to all the main places of the city for \$55 per adult. The tickets are also valid for 2 consecutive days.

Learn more about Montreal's spirit, energy and creativity through some of the activities we've outlined here for you. From museums to shopping, to ramping up your energy or taking a relaxing spa break, Montreal has it all!

We sincerely hope you enjoy your time here!

Raquel Perez

Group Manager, National Events - Avanade

949.274.2536

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YOUR HOME BASE

Hotel: [Loews Hotel Vogue Montreal](#)

Address: 1425 Rue de la Montagne, Montréal, QC H3G 1Z3

Phone: (514) 285-5555

AVANADE EVENTS

FRIDAY - June 9th

- **Morning arrivals to Loews Hotel Vogue**

Get oriented with the hotel and AvanaDE staff. Meet with others attending the Formula One weekend festivities!

- **Afternoon**

Guests of AvanaDE clients to explore Montreal while clients are taking part in the Think Tank session until 5pm. See sign-up options below.

- **6:30pm – 9:30pm – AvanaDE Welcome Reception**

Venue: [Ferreira Café](#) - 1446 Rue Peel, Montréal, QC H3A 1S8

Open to all Invitees and their Spouses / Companions.

SATURDAY - June 10th

- **9:00am – 5:00pm –VIP Paddock Club – Qualifying Race**

- **Optional Dinner on your own**

Choose from dinner venue options below.

SUNDAY - June 11th

- **9:00am – 5:00pm – VIP Paddock Club - Grand Prix Race**

- **6:00pm – 9:00pm - AvanaDE Grand Finale Reception**

Venue: [Loews Hotel Vogue](#)

Open to All Invitees and their Spouses / Companions.

Join us for our relaxing reception as we wind-down from an exhilarating weekend! Join us in an informal setting for cocktails and appetizers while we recap the weekend's activities and network with your new connections before heading out.

ADVANCE RESERVATIONS

Sign-up for one or more of the activities outlined below and we will have your reservation ready and waiting for you when you get to Montreal.

To make a reservation for any of the following, please contact:

Raquel D. Perez

Group Manager, National Events - Avanade

949.274.2536


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SIGN ME UP FOR . . .

Friday, June 9 th	Saturday, June 10 th
SPA TREATMENT Approx. \$100-200 COMMENT BOX: <u>Specify the following:</u> * TYPE of service-e.g., facial, massage, ½ day * PREFERRED TIME between 1pm-5pm * PREFERRED SPA	DINNER RESERVATION WITH SPOUSE COMMENT BOX: <u>Specify the following:</u> * NUMBER of people * TYPE of food * PREFERRED TIME between 6:30pm-9:30pm * PREFERRED Restaurant (Choose from dinner venue options below)
DINNER RESERVATION COMMENT BOX: <u>Specify the following:</u> * NUMBER of people * TYPE of food * PREFERRED TIME between 6:30pm-9:30pm * PREFERRED Restaurant (Choose from dinner venue options below)	

LIST OF ACTIVITIES AND VENUES IN MONTREAL!

Here are some recommended activities and venues to help you get the most out of your visit to Montreal, QC.

ACTIVITY	VENUE / LOCATION LINKS	DESCRIPTION
<p>FOR SPA LOVERS...</p> 	<p>SPA LINKS</p> <ul style="list-style-type: none"> - Spa St. James https://spastjames.com/en/ - Amerispa https://www.amerispa.ca/en/spas/details/hotels-spas/hotel-le-crystal-montreal/ - Spa Diva http://spadiva.ca/en 	<p>Downtown Montreal boasts many wonderful spas and spa retreats. Here are our recommended spa links to help you find a relaxing morning, afternoon or evening retreat to recharge your batteries! All of these spas are in close proximity to the hotel.</p> <p>Costs vary between \$100 - \$200 Suggested time: between 1pm-5pm</p>
<p>FOR SHOPPING LOVERS...</p>	<p>Eaton's Center View details.</p>	<p>Eaton center is the quintessential shopping destination of downtown Montreal as the largest shopping mall in town, housing over 175 stores and food court stands 10 minute walk to Loews Hotel.</p>
	<p>Simons View details.</p>	<p>Simons is one of Montreal's hotter department stores, featuring apparel for every price range. Stick to the ground floor for deals or go upstairs for a higher end shopping experience with the likes of DSquared2, Yohji Yamamoto and Stella McCartney. 7 minute walk to Loews Hotel.</p>
	<p>Sainte-Catherine Street</p>	<p>Sainte-Catherine street is Montréal's main commercial artery. The part of the street starting at Saint-Laurent boulevard, going west, is home to the city's largest stores, such as the bay, simons, birks and ogilvy, as well as to an array of shops and several shopping centers.</p>

FOR ART LOVERS...

Montreal Museum of fine arts

[View details.](#)



The Montreal Museum of Fine Arts (MMFA) was one of the first museums in North America to build up an encyclopedic collection worthy of the name. It now numbers over 41,000 works from Antiquity to today, making it unique in Canada. It comprises paintings, sculptures, graphic arts, photographs and decorative art objects.

5 minute walk from Loews Hotel.

Musée d'art contemporain de Montréal

[View details](#)



Galleries featuring Québec visual works & cutting-edge international art, plus a sculpture garden. The Musée is connected to the **underground city**.

10 minute taxi ride from Loews Hotel.



Pointe-A-Callière Museum

[View details](#)



Pointe-à-Callière Museum is a museum of archaeology and history in Old Montreal, Quebec.

10 minute taxi ride from Loews Hotel.

<p>FOR NATURE LOVERS...</p>	<p>Mont Royal</p> 	<p>Mont royal is a large volcanic-related hill or small mountain in the city of Montreal, immediately west of downtown Montreal, Quebec. The hill consists of three peaks.</p> <p>15 minute taxi ride from Loews Hotel.</p>
	<p>Montreal Botanical Gardens</p> 	<p>The Montreal Botanical Garden is a large botanical garden in Montreal, Quebec, Canada comprising 75 hectares of thematic gardens and greenhouses. It was designated a National Historic Site of Canada in 2008 as it is considered to be one of the most important botanical gardens in the world due to the extent of its collections and facilities.</p> <p>20 minute taxi ride from Loews Hotel.</p>

<p>FOR FOOD LOVERS...</p>	<p>Restaurant Recommendations for Downtown Montreal Area for Saturday ONLY</p>	<p>The restaurants listed in the "View Details" link give you just about every type of food option there is. Montreal is definitely a foodie heaven!</p>
	<p>Da Vinci View details</p>	<p>Longtime classic Italian eatery with creative presentations, an elegant ambiance & a bar/lounge.</p> <p>5 minute walk from Loews hotel.</p>
	<p>Restaurant MKT View details</p>	<p>FARM TO FORK - MKT will have you experience an interactive market ambiance. Unique blends of authentic Italian and Mediterranean flavours are showcased throughout mkt's seasonal menus that put the best market fresh ingredients center-stage.</p> <p>8 minute walk from Loews Hotel.</p>

	<p>Miso View details</p>	<p>This Japanese restaurant catches the eye with its porthole windows. It is an exciting concept serving fresh sushi and gastronomic Asian cuisine. Miso is the perfect setting for a quick bite, business lunch, group event or intimate dining experience. With its three floors and its terrace in the summer, this renowned restaurant brings you through a real sensory voyage, pleasurable to the eyes and especially to the taste buds.</p> <p>8 minute walk from Loews Hotel.</p>
	<p>Ferreira Café View details</p>	<p>Ferreira Café is known to be one of the best restaurants during Grand Prix Weekend. Typical Portuguese hospitality: the secret of Ferreira's success. Ferreira Café has been a great Montréal's ambassador of modern Portuguese cuisine. Warm and refined, while chic and relaxing, Ferreira Café is an ideal spot for anyone wanting to savor delicacies. The quality and the freshness of their products is their number one priority.</p> <p>6 minute walk from Loews Hotel.</p>
	<p>Portus360 View details</p>	<p>With its panoramic view, and 360 degree rotation of the restaurant, this exceptional place reunites the finest of palates and curious of gourmets. Tourists appreciate the opportunity to experience Montreal through its warm Portuguese flavors and stunning views of the city.</p> <p>7 minute taxi ride from Loews hotel.</p>
	<p>Bistro l'Aromate View details</p>	<p>The simple but skillfully prepared cuisine of L'Aromate draws on French tradition, enhanced with references to Asian, Mediterranean and Californian flavours. With urban decor and a warm, lively atmosphere, pleasure is at the centre of the dining experience.</p> <p>7 minute walk from Loews hotel.</p>
	<p>La Queue de Cheval Steakhouse View details</p>	<p>La Queue de Cheval Steakhouse & Angry Lobster Seafood Lounge is the ultimate steakhouse destination in the world. As the crown jewel of the Morentzos Restaurant Group, the "Q" accentuates divine excellence at every moment of a patron's dining experience. La Queue de Cheval Steakhouse & Angry Lobster Seafood Lounge, is one of Canada's premier fine dining steakhouse restaurants specializing in dry-aged USDA Prime beef and fresh seafood.</p> <p>3 minute walk from Loews Hotel.</p>
	<p>Europea View details</p>	<p>Restaurant Europea has become an essential spot on Montreal scene, a gastronomic "rendez-vous" rich in colour and flavour. Flattered by all the gourmet critics, you will share an outstanding experience offered by the creative and modern cuisine of Chef Jerome ferrer and his 22 chef's team. (Named chef of the year, restaurant of the year, "maitre cuisinier de France"</p> <p>An unforgettable moment in a charming Victorian mansion in the heart of downtown Montreal ...When the cuisine becomes an art!</p> <p>2 minute walk from Loews Hotel.</p>